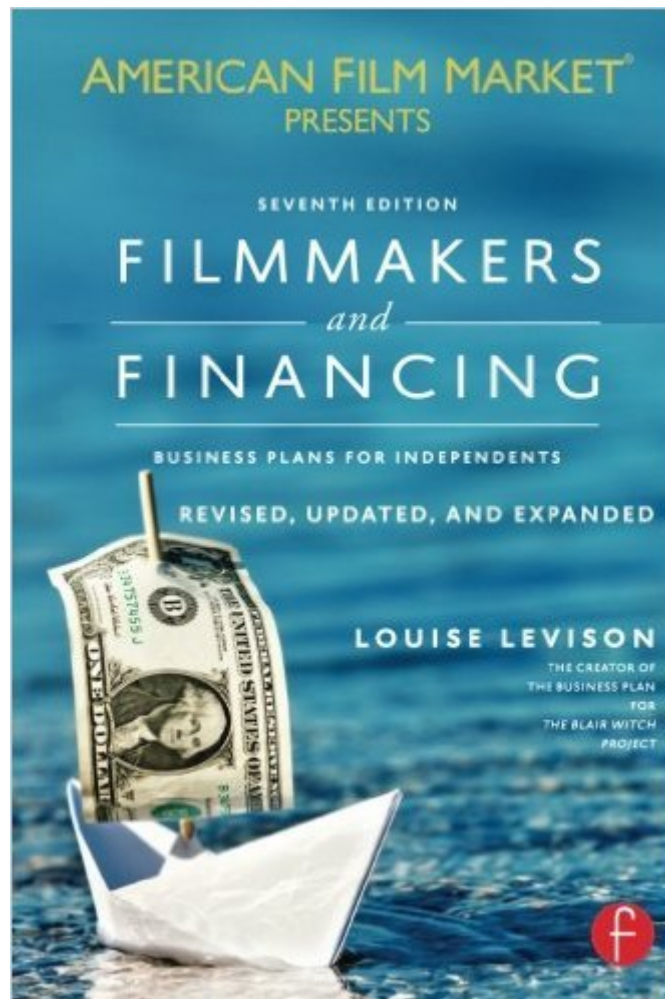


The book was found

# Filmmakers And Financing: Business Plans For Independents (American Film Market Presents)



## Synopsis

In this new and updated ultimate filmmaker's guide, Louise Levison gives you easy-to-use steps for writing an investor-winning business plan for a feature film including:

- Comprehensive explanations for each of the eight sections of a plan
- Full financial section with text and tables
- Sample business plan
- Companion website with additional information for various chapters and detailed financial instructions
- advanced math not needed
- New! Breaking the rules: how feature documentary, animated, and large format films differ
- New! Communicating with investors: who they are, pitching to them and the experiences of other indie filmmakers

## Book Information

Series: American Film Market Presents

Paperback: 312 pages

Publisher: Focal Press; 7 edition (January 9, 2013)

Language: English

ISBN-10: 0240820991

ISBN-13: 978-0240820996

Product Dimensions: 6 x 0.7 x 9 inches

Shipping Weight: 3.2 ounces (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars [See all reviews](#) (38 customer reviews)

Best Sellers Rank: #530,265 in Books (See Top 100 in Books) #221 in [Books > Humor & Entertainment > Movies > Industry](#) #361 in [Books > Business & Money > Industries > Media & Communications](#) #786 in [Books > Textbooks > Humanities > Performing Arts > Film & Television](#)

## Customer Reviews

Have you ever wanted a step-by-step guide on how to finance your independent film without being given a step-by-step guide on how to finance your independent film? If so, this is your book. A bloated, 200 pages too long, set of confusing instructions that has many glaring omissions, but still manages to tell you how to go about financing and building a business plan without actually telling you how to finance and build a business plan. A masterpiece of the round-a-bout. With great hollow sayings like, "Be persistent," "Every investor is different," and "Seeking reality," all multiple times, in different chapters. Ugh. Most of this book can be learned from reading a simple article on how a small film made it big in the Hollywood Reporter, then analyzing from where they started. But instead, this book contains ambiguous chapter after chapter. Promising a step by step and simple approach to creating your business plan later in the book, and then never delivering on it. It's also a

reference book to information never given in each chapter. Example; References are made to information never emphasized in previous or upcoming chapters in the current chapter you are reading -- [As discussed in Chapter 6] -- When all that was discussed in Chapter 6 is how the chapter you're currently reading has the answers. It doesn't. It's as screwy as the head-spinners at a Hollywood party and in its Seventh Edition. There are no insights. There are a few bits here and there on what you need to do, which basically boils down to common sense: Research and use the internet. Find an example business plan out there, then adapt it to your project. Grab a phone book and call doctors, rich people, or throw a party.

[Download to continue reading...](#)

Filmmakers and Financing: Business Plans for Independents (American Film Market Presents) The Producer's Business Handbook: The Roadmap for the Balanced Film Producer (American Film Market Presents) Film Business Plan and Investor Guide: Independent Filmmakers Manual to Writing a Business Plan and Finding Movie Investors The Producer's Business Handbook (American Film Market Presents) Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) Stock Market: Beginner's Guide to Stock Trading: Everything a Beginner Should Know About the Stock Market and Stock Trading (Stock Market, Stock Trading, Stocks) Smart Investor: Warren Buffett Way: How to know the stock market has bottomed? (Market Crash, Intelligent Investor, Stock Market, Financial Freedom, Stock Valuation, Wealth Creation Book 1) Leonard Maltin's Movie Encyclopedia: Career Profiles of More Than 2000 Stars and Filmmakers, Past and Present Treatment Plans and Interventions for Depression and Anxiety Disorders, 2e (Treatment Plans and Interventions for Evidence-Based Psychotherapy) Representation of the Cultural Revolution in Chinese Films by the Fifth Generation Filmmakers: Zhang Yimou, Chen Kaige, and Tian Zhuangzhuang Modern Mythmakers: 35 Interviews with Horror & Science Fiction Writers and Filmmakers Woody Allen: Interviews, Revised and Updated (Conversations with Filmmakers Series) The Pocket Lawyer for Filmmakers: A Legal Toolkit for Independent Producers Spike Lee: Interviews (Conversations with Filmmakers (Paperback)) Nursing Care Plans: Nursing Diagnosis and Intervention, 6e (Nursing Care Plans: Nursing Diagnosis & Intervention) Tiny Houses: Tiny House Plans, Woodworking on a Tiny House and Living Mortgage Free (Tiny Houses, Tiny House Living, Tiny House Plans, Small Homes, Woodworking Book 1) 1295 Best Selling Home Plans (Country & Farmhouse Home Plans) Ultimate Book of Home Plans: 730 Home Plans in Full Color: North America's Premier Designer Network: Special Sections on Home Designs & Decorating, Plus Lots of Tips Lowe's Best-Selling House

Plans (Home Plans) Designer's Best One-Story Home Plans: Over 300 Best-Selling Plans

[Dmca](#)